

AUTHORIAL POSITION IN UZBEK JOURNALISM (A CASE STUDY OF THE WORKS OF PUBLICIST SAYDI UMIROV)

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Abstract

This article analyzes the content of the author's position in Uzbek journalism, its formation factors, its role in the artistic and publicistic image, and its contribution to journalistic effectiveness. During the study, the journalistic heritage of Saydi Umirov was studied in modern journalism based on the author's social activity, moral views, artistic oratorical skills, and individual style in creating a journalistic type. The author's rhetorical approach to expressing conflict, problem, and solution, as well as the principles of selecting and evaluating journalistic facts, are scientifically substantiated.

Keywords

journalism, author's position, imagery, journalistic analysis, artistic and publicistic style, Saydi Umirov.

The issue of the author's position in Uzbek journalism is closely related to the maturation of journalistic thought, the liberalization of information processes, and the democratic development of society. Journalism not only highlights facts, but also analyzes the reasons behind the facts, provides social assessments, and encourages the audience to take an active civic position. Therefore, the author's position is the central content element of the journalistic text, reflecting the journalist's worldview, moral views, and level of social responsibility. In Uzbek scientific literature, the author's activity in the journalistic text, his intellectual independence, and evaluative skills are systematically studied. For example, Professor Q. Yoldoshev, explaining the fundamental nature of journalism, emphasizes: "The task of a publicist is not limited to observing reality; he perceives it, interprets it, and re-proposes it to society. It is in this process that the author's position is formed and gives the text an influential tone" (Yoldoshev Q., *Fundamentals of Journalism*, 2019). This idea shows how important the author's position is for journalism. Although Uzbek journalism has been developed by many creative people throughout its historical development, during the years of

independence, the activity of the journalist, freedom of position, and openness of appeal to society were formed as a special value. That is why the issues of the moral duty and social responsibility of a publicist are regularly studied in today's scientific literature. From this point of view, the well-known scientist A. Begmatov explains the essence of journalistic thought as follows:

“A true journalist conveys the pain of society through his conscience. His position is not just an attitude, but a force that awakens social consciousness” (Begmatov A., Journalism and Moral Issues, 2021).

This quote also confirms that the author's position occupies a central place in the process of journalistic creation.

Saidi Umirov occupies a special place in the development of modern Uzbek journalism. His articles are distinguished not only by journalistic objectivity, but also by deep analytical thinking, strong character and social responsibility. Umirov, as a creative person who cannot look at reality indifferently, sharply poses the problem, analyzes it and offers concrete solutions. It is precisely these aspects that make his work an important empirical material in the study of the phenomenon of the author's position.

Saidi Umirov's journalistic style clearly demonstrates such features as understanding life facts, evaluating them, and influencing the reader's mind. His articles harmoniously combine criticism, evidence, and imagery, and are distinguished by the firmness of the author's position. In the process of covering the problems of social life, Umirov is not limited to analysis alone, but also encourages social activity. This is an important factor that strengthens his journalistic talent.

The relevance of this article is that, while the issue of the author's position in Uzbek journalism has been limited to general theoretical definitions in many studies, the work of Saidi Umirov provides an opportunity to analyze this phenomenon in concrete examples. The purpose of the article is to scientifically substantiate the content, function and mechanisms of formation of the author's position in modern Uzbek journalism through the study of Umirov's journalistic heritage.

The issue of the author's position in Uzbek journalism has been at the center of numerous scientific studies related to the theory of journalism, speech culture, artistic and publicistic style, and the role of the creative individual in the mass media. An analysis of the literature on this topic shows that in Uzbek journalism, approaches to the issue of the author's position are largely interpreted from the point of view of the social activity of the journalist, the culture of expression, and the moral duty of the journalist. Professor K. Yoldoshev's work "Fundamentals of

Journalism" (2019) is one of the leading scientific sources in this area. It deeply explains the theoretical and methodological essence of journalism, the relationship between fact and interpretation, the author's speech, and the distinctive aspects of journalistic analysis. Yoldoshev interprets the position of a publicist as "the process of creating an analytical thought through understanding the truth and adding a personal assessment to it." Analyzing his thoughts, we understand that the author's position is not only the personal view of the publicist, but also a powerful communicative tool for influencing the audience. A. Begmatov's work "Journalism and Moral Issues" (2021) comprehensively discusses the moral and ethical criteria of the publicist, his role in awakening society, and the principles of social responsibility. Begmatov emphasizes that "the main strength of a publicist is the sincerity of his position and the honesty that expresses the interests of society." His view shows that the author's position is not only analytical, but also morally and aesthetically important. Begmatov also notes that the concept of "conscience" plays a leading role in the image of a publicist.

At the same time, M. Kochkarova's research on the artistic possibilities of publicistic speech is also of great importance in illuminating the issue of the author's position. In her works, the author scientifically substantiates the further clarification of the author's position through imagery, metaphorical expression, and rhetorical devices in publicistic texts. In his opinion, the publicist "before entering the topic, passes through its problems through his own spiritual world and presents them to the reader through images". This approach serves as the basis for revealing the artistic layer of journalism.

In modern scientific sources, the change in the author's position, in particular, the individualization of publicist speech under the influence of Internet journalism, its immediacy and communicative features, have also been analyzed. Sh. Abdullayev's scientific articles on "Media Text Analysis" highlight the dynamic tone of journalistic language, the mechanisms of expressing a position through direct dialogue with the reader. According to him, a modern publicist "presents his position more convincingly through equal communication with the audience."

In the literature on Saidi Umirov's work, his individual style as a publicist, his research approach, his imaginative thinking, and his deep insight into social issues are particularly emphasized. In his articles, Umirov actively and proactively expresses the author's position, combining criticism, evidence, and suggestions. This aspect shows him as a creative person who occupies a special place in modern Uzbek journalism.

The analysis of the literature shows that the author's position is a central scientific issue that forms the theoretical, practical and ethical foundations of

journalism. The works created on this topic create a solid theoretical foundation for the analysis of Saidi Umirov's work.

ANALYSIS AND RESULTS

The formation of the author's position in Uzbek journalism has been developing rapidly since the second half of the 20th century and has become one of the central categories of journalism theory today. The author's position determines not only the ideological direction of the text, but also becomes the substantive and functional basis of journalistic effectiveness. Research by contemporary media theory (van Dijk, 2021; Jacobson, 2018) and representatives of the Uzbek school of journalism shows that the position in a journalistic text is determined by the attitude of thought to the social process, its commitment to spiritual and cultural values, and the principledness manifested in the interpretation of facts.

Saidi Umirov is one of the brightest representatives of Uzbek journalism, and in his works the author's position is distinguished by a high level of activity, principledness, and loyalty to the realities of life. In Umirov's work, the position is manifested, first of all, in revealing the essence of pressing problems in society, defending social justice, and critically illuminating existing vices. His journalistic articles, essays and essays have formed a unique model of the "active journalistic subject", which encourages the reader to perceive reality in a new way.

In his works, S. Umirov applies the principle of deep penetration into the subject, thorough study of facts and their interpretation in a broad social context. The chain of "fact - analysis - assessment - conclusion" is clearly visible in his articles. In particular, he uses his in-depth analytical style to address pressing social issues. For example, when he covers topics such as social inequality, educational deficiencies, environmental problems, and youth education, he does not limit himself to simply describing events; rather, it reveals the reasons behind them, explains the internal mechanisms of social processes, and identifies urgent tasks.

In Saidi Umirov's journalism, the manifestation of the author's position at the level of language and style is of particular importance. Evaluative units, strong emotional-expressive means, rhetorical questions, sharp metaphors, and antitheses are widely used in his works. These means increase the journalistic "energy" of the text and strengthen the author's position. For example, Umirov often uses expressive constructions in the content of "A Call to Awakening Society". He conveys reality through vivid images in order to influence the reader's mind, often combining comparisons and literary and artistic methods in a journalistic manner. For this reason, his texts have both an aesthetic and a social meaning when read.

Umirov's evaluative position is open and transparent, he does not hide his attitude in the textual process, on the contrary, he puts journalistic principles in the

first place. This aspect is relevant for modern journalism, because in the face of global media demands, a journalist cannot be indifferent to social processes.

Analysis of Umirov's work shows that the author's position is inextricably linked with his worldview, socio-philosophical views. He is not just a critic of society, but a publicist who encourages its development. The ideas of "awakening social consciousness", "patriotism", "spiritual reform" play a key role in his works. Also, in Umirov's texts, interpretation, rather than information, is of paramount importance. He interprets each event not with simplicity, but with a deep contextual approach. In global journalism theories, this is called "interpretive journalism," and Umirov's work fits perfectly into this direction.

CONCLUSION

This study clearly demonstrated that the formation and development of the author's position in Uzbek journalism is inextricably linked to the national school of journalism, the dynamics of social consciousness, and modern processes of information consumption. The journalistic materials studied on the example of Saidi Umirov's work show that the personal position of the journalist is a fundamental indicator determining the ideological essence of the text, and it plays a decisive role in selecting facts, interpreting them, assessing social reality, and creating a certain communicative effect in the minds of the audience.

Analysis confirms that the author's position in Saidi Umirov's journalism is formed by three main principles - principledness, deep analytical thinking and social responsibility. In his articles, the process of openly covering pressing social problems, exposing causes, making suggestions and recommendations reveals the image of an active journalist. This approach is a moral and legal position aimed not only at reflecting reality, but also at changing it.

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