

THE ROLE AND IMPORTANCE OF THE HOTEL SYSTEM IN THE TOURISM INDUSTRY

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Annotation

this article will talk about such issues as the emphasis on the development of the tourism sector in our country, the radical reform of the tourism sector, the Planning, Organization of hotel activities, the provision of temporary accommodation for travelers, customer service.

Keywords

hotel, service, activity, tourism, reform, development, accommodation, travel.

Аннотация

В данной статье рассматриваются такие вопросы, как кардинальное реформирование сферы туризма, планирование, организация гостиничной деятельности, предоставление временного жилья путешественникам, обслуживание клиентов

Ключевые слова

гостиница, сервис, деятельность, туризм, реформирование, развитие, размещение, путешествия.

Annotatsiya

Ushbu maqolada Yurtimizda turizm sohasini rivojlantirishga katta e'tibor qaratilayotganligi, turizm sohasini tubdan isloh qilish, mehmonxona faoliyatini rejalashtirish, tashkil etish, sayohatchilar uchun vaqtinchalik turar joy bilan ta'minlash, mijozlarga xizmat ko'rsatish kabi masalalar haqida so'z boradi.

Kalit so'zlar

mehmonxona, xizmat ko'rsatish, faoliyat, turizm, isloh qilish, rivojlanish, turar joy, sayohat.

Currently, we pay great attention to the development of the tourism industry in our country. In recent years, the world community has recognized tremendous and fundamental changes in the tourism sector of Uzbekistan. As proof of this, it should be recognized that documents have been adopted aimed at applying and developing tourism, creating a management system, diversifying the types of

tourism, ensuring the recognition and attractiveness of Uzbekistan in the international arena.

Today, the hotel industry has become a powerful system of the economy of Regions and countries and an important component of the tourism economy. The hotel industry is composed of many different public and individual placement tools of different class, category, type, and includes hotel, hotel, motel, youth hotel and hostels, apartments, tourist villages, private sector - home hotels, etc. Hotel services have a number of distinctive features, the knowledge of which and the organization and management of services on the basis of which allows you to increase the quality and efficiency of hotel services and their income.

Tourism and the hotel industry in Uzbekistan have undergone significant changes in recent years, which are associated with economic reforms, modernization work and strategic marketing initiatives. As an important component of the national economy, the sector contributes significantly to GDP and employment while serving as a cultural bridge between Uzbekistan and the world community.

The hotel system is a set of hotels of different categories and locations, the activities of which are aimed at providing tourists and other travelers with temporary accommodation. This system includes not only accommodation, but also additional services, amenities and recreational facilities.

The main elements of the hotel system:

1. Types of hotels :

* Luxury hotels: offers a high level of comfort, service and exclusive amenities. It is usually located in the central part of the city or in popular resorts.

• Business hotels: designed for business travelers, it provides facilities such as conference rooms, business centers and fast internet.

• Hotel management systems: software for automation of hotel operations, room management, booking, billing and Customer Relationship Management.

* Hotel managers: Planning, Organization and control of Hotel activities.

• Service personnel: receptionists, waiters, servants, cooks, etc.k.

Functions of the hotel system:

* Accommodation provision: providing temporary accommodation for travelers.

• Service: high level of customer service.

* Contribution to economic development: creation of jobs, provision of tax revenues and development of Tourism.

* Social function: providing a place to hold events, relax and have fun.

Trends in the development of the hotel system:

- Wide application of technology: online booking, mobile applications, smart rooms and other technology wide application.
- Individual customer approach: offering personalized services to meet customer needs.
- * Sustainability and environmental friendliness: measures aimed at reducing environmental impact (e.g. energy-saving technologies, waste recycling).
- * Boutique-the popularization of hotels: increased demand for small hotels with a unique design and providing individual service.
- * Experience-based tourism: hotels offer not only accommodation, but also the opportunity to get acquainted with local culture and gain unique experiences.

The hotel system is an important part of the tourism industry, and its development and improvement will help to provide comfort for travelers, contribute to economic growth and increase the tourist attraction of the country.

In the tourism industry, the hotel system plays an important role and is of great importance according to the following aspects:

1. Basic accommodation for tourists:

- * Location provision: hotels serve as temporary accommodation for travelers. Regardless of the purpose of the trip (recreation, business, events), hotels offer tourists a comfortable and safe location.
- Different options: hotels offer options that suit different budgets and needs: from luxury hotels to affordable budget hotels and family hotels. This allows each traveler to find a suit
- * Infrastructure development: hotels are an important part of tourism infrastructure. Their presence and quality increase the tourist attraction of the area.
- * Territorial development: hotels contribute to territorial development. The construction of new hotels will stimulate the local economy, create jobs and improve infrastructure.

3. Connection with other tourism services:

- Turpakets: hotels are often included in turpakets. Tour operators offer accommodation in hotels along with transport, excursions and other services.
- * Cooperation: hotels cooperate with local restaurants, transport companies and other tourism services. It provides tourist comfort and benefits to all sectors of the tourism industry.

4. Economic importance:

- Job creation: hotels create many jobs in the service sector: managers, waiters, cooks, servants, accountants, etc.

* Tax revenues: the hotel business provides tax revenues to the state budget. These receipts are used to fund infrastructure development, education support and other social programs.

- Foreign currency revenue: foreign tourists bring foreign currency to the country by settling in hotels. This will help strengthen the national currency and develop the economy.

5. Cultural and social significance:

- Intercultural communication: hotels bring together representatives of different cultures. It helps to develop intercultural communication and increase mutual understanding.

* Hosting events: hotels provide space for conferences, seminars, weddings and other events. This will help build business relationships and revitalize social life.

6. Innovation development:

- Introduction of new technologies: hotels introduce new technologies to improve the quality of customer service and improve operational efficiency: online booking systems, automated registration, smart rooms, etc.

- Environmental friendliness: hotels try to reduce the impact on the environment: the application of energy-saving technologies, waste recycling, the use of local products, etc.

Conclusion:

The hotel system is an integral part of the tourism industry, in addition to providing tourists with accommodation, contributes to economic development, develops intercultural communication and helps to introduce innovative technologies. Therefore, the development of the hotel business and its improvement in quality are important to ensure the sustainable development of Tourism.

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